## THE UNITED REPUBLIC OF TANZANIA NATIONAL EXAMINATIONS COUNCIL OF TANZANIA DIPLOMA IN SECONDARY EDUCATION EXAMINATION EDUCATIONAL MEDIA AND TECHNOLOGY

**750** 

Time: 3 Hours Year: 2015

## **Instructions**

- 1. This paper consists of section A and B.
- 2. Answer all questions in section A and four questions from section B.



- 1. Briefly describe the following terms as they are applied in Educational Media and Technology:
- (a) Media: Media refers to tools or channels, like textbooks or videos, used to deliver educational content, enhancing teaching and learning in Tanzania's schools.
- (b) Educational Media: Educational media includes specific materials, such as charts or audio, designed for instruction, supporting effective teaching and student engagement in Tanzania's classrooms.
- (c) Educational Media and Technology: Educational media and technology encompass both tools (e.g., models) and systems (e.g., computers), integrated for teaching, improving learning outcomes in Tanzania's secondary schools.
- (d) Multimedia: Multimedia refers to combined media formats, like text, audio, and video, used together for interactive learning, enhancing education in Tanzania through platforms like e-learning systems.
- 2. What role does designing of media play in the teaching and learning process? Give four points

Enhances Clarity: One role is enhancing clarity, ensuring media is easy to understand. In Tanzania, teachers design science posters with simple diagrams, improving student comprehension and teaching effectiveness in classrooms.

Increases Engagement: Designing media increases student engagement through visuals and interactivity. In Tanzania, history teachers create interactive timelines, captivating secondary students and boosting participation, enhancing learning outcomes.

Supports Relevance: It ensures media relevance, aligning with curriculum goals. In Tanzania, geography teachers design maps reflecting East African regions, making lessons meaningful and effective, supporting focused teaching and learning.

Promotes Efficiency: Well-designed media promotes efficiency, saving teaching time. In Tanzania, Swahili audio scripts with structured content streamline lessons, allowing teachers to cover more material, improving educational productivity.

3. Briefly explain four techniques which can be applied in designing educational media and technology

Simplicity: One technique is simplicity, using clear, minimal designs. In Tanzania, teachers design posters with basic math diagrams, ensuring student comprehension and engagement, enhancing media effectiveness in classrooms.

Interactivity: Incorporating interactivity, like quizzes, improves design. In Tanzania, history teachers include clickable timelines on tablets, engaging students and boosting retention, making media impactful for learning.

Visual Appeal: Using colors and graphics attracts attention in design. In Tanzania, science charts with bright illustrations captivate secondary students, increasing interest and participation, supporting effective teaching and learning.

Relevance: Ensuring relevance to curriculum goals guides design. In Tanzania, geography videos on East African climates align with syllabi, making media meaningful and educational, enhancing student understanding and lesson outcomes.

4. Outline any four guiding principles of constructing and improving educational media and technology

Unity: One principle is unity, ensuring cohesive design for consistency. In Tanzania, science posters use a uniform color scheme, maintaining focus and clarity, enhancing teaching effectiveness and student engagement in classrooms.

Proportion: Proportion, balancing elements, improves usability. In Tanzania, geography maps scale regions accurately, aiding comprehension, making media visually appealing and effective for secondary learning.

Rhythm: Rhythm, through repeated patterns, supports retention. In Tanzania, history timelines use consistent layouts, helping students recall events, improving educational impact and learning outcomes in lessons.

Dominance: Dominance highlights key information, drawing attention. In Tanzania, math charts emphasize formulas with bold colors, focusing student attention, enhancing understanding and teaching efficiency in secondary schools.

- 5. (a) Briefly explain the meaning of the following terms:
- (i) Animation: Animation refers to moving images or graphics, like cartoons, used in educational media to illustrate concepts dynamically, enhancing engagement in Tanzania's classrooms.
- (ii) Simulation: Simulation refers to virtual or modeled experiences, like flight simulators, replicating realworld scenarios for learning, supporting interactive education in Tanzania's secondary schools.
- 5. (b) Identify two merits of using television as a teaching and learning resource

Visual and Audio Engagement: One merit is visual and audio engagement, captivating students with dynamic content. In Tanzania, history documentaries on TV engage secondary students, improving retention and participation, enhancing learning outcomes effectively.

Wide Reach: Television offers wide reach, broadcasting to remote areas. In Tanzania, educational programs on national TV deliver science lessons to rural schools, ensuring inclusive access and supporting teaching and learning efficiently.

6. Briefly describe four pedagogical considerations which teachers need to consider when using model as a teaching resource

Relevance: One consideration is relevance, ensuring models align with curriculum goals. In Tanzania, biology teachers use human anatomy models for lessons, enhancing student understanding and teaching effectiveness in secondary schools.

Clarity: Clarity, with simple, labeled models, aids comprehension. In Tanzania, geography teachers use terrain models with clear markers, reducing confusion and supporting effective learning, improving student engagement.

Safety: Safety, ensuring models pose no hazards, is critical. In Tanzania, science teachers check model stability, like plant specimens, preventing injuries, maintaining a secure learning environment for teaching.

Engagement: Engagement, through hands-on use, boosts learning. In Tanzania, math teachers allow students to manipulate geometric models, increasing interest and participation, enhancing pedagogical impact in classrooms.

7. Briefly explain four guidelines which teachers can use in evaluating textbooks and reference books

Relevance: One guideline is relevance, ensuring books align with curriculum goals. In Tanzania, history teachers check if textbooks cover Nyerere's era, ensuring educational value and supporting effective teaching and learning.

Accuracy: Accuracy, verifying factual content, is key. In Tanzania, science teachers assess biology books for correct data, ensuring reliable resources, enhancing student comprehension and lesson quality.

Readability: Readability, considering language and complexity, ensures understanding. In Tanzania, Swahili literature teachers evaluate text simplicity for secondary students, improving accessibility and engagement in learning.

Currency: Currency, checking updated information, maintains relevance. In Tanzania, geography teachers review recent climate data in books, ensuring current knowledge, supporting effective teaching and student preparation.

8. Briefly describe four challenges which the teacher may encounter during the use of audio media for classroom instruction

Noise Interference: One challenge is noise interference, disrupting audio clarity. In Tanzania, loud classrooms hinder radio lessons on math, requiring quiet zones to ensure effective teaching and student comprehension.

Technical Issues: Technical failures, like device malfunctions, pose challenges. In Tanzania, broken speakers in rural schools disrupt Swahili audio, slowing lessons and necessitating repairs, impacting instructional efficiency.

Accessibility: Limited access to audio equipment restricts use. In Tanzania, remote schools lack radios, forcing reliance on print, reducing audio media's effectiveness and inclusivity in teaching and learning.

Student Distraction: Audio can distract students if not engaging, reducing focus. In Tanzania, poorly narrated history recordings bore students, lowering participation and retention, challenging classroom instruction effectiveness.

9. Briefly outline four steps which can be considered in developing a user manual

Needs Assessment: One step is assessing user needs, identifying required information. In Tanzania, teachers evaluate secondary students' needs for projector manuals, ensuring clarity for effective media use in classrooms.

Content Planning: Planning content, outlining sections, is crucial. In Tanzania, designers structure computer guides with setup and troubleshooting, ensuring comprehensive support for teaching technology applications.

Drafting: Drafting the manual, writing clear instructions, follows planning. In Tanzania, manuals for whiteboards include step-by-step Swahili guides, enhancing usability and supporting teachers in educational settings.

Review and Revision: Reviewing and revising ensures accuracy and usability. In Tanzania, educators test audio equipment manuals, refining language based on feedback, completing development for effective teaching and learning support.

10. Identify four advantages of tape recording in the teaching and learning process

Portability: One advantage is portability, allowing easy transport of recordings. In Tanzania, teachers carry tape recorders with Swahili lessons to rural schools, enabling flexible teaching without heavy books, enhancing accessibility.

Cost-Effectiveness: Tape recordings are cost-effective, using inexpensive devices. In Tanzania, schools use basic recorders for history, saving on textbook costs and ensuring affordable education for all students.

Durability: Tapes are durable, resisting physical damage better than paper. In Tanzania, recordings withstand handling, ensuring long-term use for science lessons, supporting consistent teaching in resource-limited areas.

Replay Ability: They offer replay ability, reinforcing learning through repetition. In Tanzania, students replay math tapes, improving retention and understanding, enhancing teaching effectiveness and educational outcomes in classrooms.

11. With examples, explain how modern media encourage active participation and learning by doing. (Give five points)

Modern Media refers to digital tools like videos or computers, used to engage students actively through interactive and hands-on learning, essential in Tanzania's secondary education.

Interactive Simulations: One way is using interactive simulations, promoting hands-on learning. In Tanzania, science teachers use virtual labs on tablets for biology, allowing students to experiment virtually, enhancing participation and understanding through active engagement.

Video-Based Projects: Modern media encourages video projects, fostering active learning. In Tanzania, history students create documentaries on Nyerere, researching and presenting, boosting collaboration and critical thinking, improving educational outcomes.

Online Quizzes: Online quizzes on platforms engage students actively. In Tanzania, math teachers use apps for real-time quizzes, encouraging participation through immediate feedback, reinforcing learning through doing and enhancing classroom interaction.

Collaborative Tools: Digital tools like Google Classroom promote collaboration, encouraging active participation. In Tanzania, geography students work on group maps online, sharing ideas and learning by doing, strengthening teamwork and retention in lessons.

Gamified Learning: Gamified media, like educational games, encourages active learning. In Tanzania, Swahili teachers use language apps with games, motivating students to practice interactively, improving engagement and skill development through hands-on activities.

12. Elaborate five significances of recycling materials to generate teaching and learning resources

Recycling refers to the process of collecting, processing, and reusing materials, like paper or plastic, to create educational resources, promoting sustainability in Tanzania's secondary schools.

Cost Savings: One significance is cost savings, reducing media expenses. In Tanzania, teachers recycle old textbooks into charts, lowering costs for schools and students, ensuring affordable, effective teaching and learning resources.

Environmental Conservation: Recycling conserves the environment, reducing waste. In Tanzania, reusing plastic for models minimizes landfill use, educating students on sustainability, supporting eco-friendly education and resource development.

Resource Availability: It ensures resource availability, using local materials. In Tanzania, teachers craft geography maps from recycled cardboard, maintaining supplies in resource-scarce areas, supporting consistent education for all students.

Creativity: Recycling encourages creativity in resource development. In Tanzania, students design history posters from waste, fostering innovation and engagement, enriching teaching and learning processes with unique, sustainable media.

Durability: Recycled materials, when constructed well, offer durability. In Tanzania, laminated recycled paper charts for math withstand use, providing long-term resources, enhancing teaching efficiency and student access in classrooms.

13. Describe five factors that make teachers opt to improvise teaching and learning materials

Improvised Teaching and Learning Materials refers to locally made or adapted resources, using available materials when standard media is unavailable, critical for education in Tanzania's secondary schools.

Resource Scarcity: One factor is resource scarcity, lacking standard media. In Tanzania, rural teachers use sticks for math models due to no textbooks, ensuring lessons continue, maintaining education despite constraints, prompting improvisation.

Budget Constraints: Limited school budgets force improvisation, avoiding costs. In Tanzania, secondary teachers craft charts from recycled paper for history, saving funds and sustaining teaching, addressing financial challenges effectively, leading to improvisation.

Technical Failures: Equipment failures, like broken projectors, necessitate improvisation. In Tanzania, teachers use oral storytelling for science when devices fail, keeping lessons engaging and educational, adapting to technological issues, encouraging improvisation.

Sudden Needs: Unplanned needs, like unexpected topics, require quick improvisation. In Tanzania, geography teachers draw maps on boards for climate discussions, responding immediately, ensuring learning continuity and student understanding, driving improvisation.

Cultural Relevance: Local contexts demand culturally relevant media, prompting improvisation. In Tanzania, history teachers use local artifacts for Swahili lessons, connecting with students, enhancing engagement and teaching effectiveness, motivating improvisation in classrooms.

14. Examine five general guidelines for conducting construction activities in the classroom during teaching and learning process

Construction Activities refers to building or assembling educational materials, like models or charts, during lessons, enhancing hands-on learning in Tanzania's secondary schools.

Safety Measures: One guideline is ensuring safety, preventing hazards during construction. In Tanzania, teachers supervise model-building with tools, like cutting cardboard for geography, ensuring student safety and effective learning in classrooms.

Clear Instructions: Providing clear instructions guides construction effectively. In Tanzania, science teachers explain steps for biology models, reducing confusion, enhancing student participation and understanding, supporting teaching and learning outcomes.

Material Availability: Ensuring material availability supports construction. In Tanzania, schools provide recycled paper and sticks for history timelines, ensuring all students participate, maintaining resource access for productive classroom activities.

Time Management: Managing time efficiently during construction is crucial. In Tanzania, teachers allocate specific periods for math model-building, preventing delays, ensuring lessons stay on track and enhancing educational efficiency.

Relevance to Curriculum: Aligning construction with curriculum goals ensures effectiveness. In Tanzania, geography teachers build terrain models reflecting East African regions, making activities meaningful, boosting student engagement and learning in lessons.

15. Explain five broad functions that educational media and technology play in the teaching and learning processes

Educational Media and Technology refers to tools like charts, videos, and computers, used to enhance instruction and engagement, essential for Tanzania's secondary education.

Instruction: One function is instruction, delivering content effectively. In Tanzania, projectors in science lessons display diagrams, aiding student understanding, improving teaching efficiency and learning outcomes in classrooms.

Communication: It facilitates communication between teachers and students. In Tanzania, audio recordings for Swahili literature enable clear explanations, enhancing interaction and engagement, supporting effective teaching and learning processes.

Motivation: Educational media motivates students, making learning engaging. In Tanzania, history videos on Nyerere inspire secondary students, increasing interest and participation, boosting educational outcomes and lesson impact.

Assessment: It supports assessment, evaluating learning progress. In Tanzania, online quizzes on tablets assess math skills, providing immediate feedback, enhancing teaching strategies and student improvement in lessons.

Resource Enhancement: Media and technology enhance resources, providing diverse materials. In Tanzania, geography models and digital maps enrich lessons, ensuring comprehensive content access, supporting effective teaching and learning across secondary schools.

16. Examine the rules which teachers should consider when planning for a presentation that involves the inclusion of graphics

Presentation refers to delivering educational content, like lessons or reports, using visuals like graphics, requiring careful planning in Tanzania's secondary schools.

Relevance: One rule is ensuring graphics relevance, aligning with lesson goals. In Tanzania, science teachers include biology diagrams relevant to cell structures, enhancing understanding and teaching effectiveness in presentations.

Clarity: Clarity, with simple, labeled graphics, ensures comprehension. In Tanzania, geography teachers use clear maps with legends, avoiding confusion, improving student engagement and retention during presentations.

Visual Hierarchy: Using visual hierarchy, prioritizing key information, is key. In Tanzania, history teachers highlight Nyerere's timeline with bold graphics, focusing attention, making presentations impactful and educational for students.

Consistency: Consistent design, like uniform colors, maintains focus. In Tanzania, math teachers use matching chart styles, ensuring professional presentations, enhancing learning and teaching efficiency in secondary classrooms.

Accessibility: Ensuring accessibility, considering visual impairments, is crucial. In Tanzania, teachers use high-contrast graphics with descriptions, aiding all students, including the visually impaired, during presentations for inclusive education.

17. Elaborate five criteria which can be used in the selection of instruction materials

Instruction Materials refers to resources, like textbooks or videos, chosen to support teaching and learning, critical for Tanzania's secondary education.

Relevance: One criterion is relevance, ensuring materials align with curriculum goals. In Tanzania, science teachers select biology books covering ecosystems, enhancing lesson effectiveness and student engagement for focused learning.

Clarity: Clarity, with simple language and visuals, ensures comprehension. In Tanzania, Swahili literature teachers choose clear audio scripts, avoiding jargon, making materials effective for diverse learners in secondary schools.

Engagement: Engagement potential, through interactivity, improves selection. In Tanzania, history teachers pick videos with quizzes, captivating students and boosting retention, making materials impactful for teaching and learning.

Durability: Durability ensures long-term use, reducing replacement needs. In Tanzania, geography teachers select laminated maps, withstanding classroom wear, maintaining resources for consistent education and cost savings.

Cost-Effectiveness: Cost-effectiveness, considering budget, is key for selection. In Tanzania, rural schools choose affordable charts over tech, ensuring all students access materials, supporting inclusive and efficient teaching and learning.

18. Identify five fundamental factors which may affect durability of instructional media when environmental conservation issues are ignored

Instructional Media refers to tools like charts or models, used for teaching, whose durability can be compromised by neglecting environmental care in Tanzania's secondary schools.

Moisture Damage: One factor is moisture, damaging paper or electronics. In Tanzania, humid classrooms ruin posters and computers, reducing media lifespan, requiring conservation practices like dehumidifiers to maintain durability.

Dust Accumulation: Dust affects media, clogging devices or dirtying models. In Tanzania, neglected chalkboards and projectors accumulate dust, shortening usability, necessitating cleaning and storage solutions for durability.

Temperature Extremes: High or low temperatures harm media, like melting tapes or cracking plastics. In Tanzania, hot classrooms damage audio equipment, reducing lifespan, requiring ventilation to ensure durable instructional tools.

Pollution: Pollution, like air quality, degrades media materials. In Tanzania, urban school posters fade from smog, shortening use, needing conservation efforts to protect resources and maintain teaching effectiveness.

Waste Mismanagement: Ignoring waste, like discarding plastics, reduces media reuse. In Tanzania, unrecycled materials for models pile up, wasting resources and lowering durability, requiring recycling to sustain instructional media longevity.