COMMERCE (2013)

FORM TWO NATIONAL ASSESSMENT ANSWERS

Solutions from: Maktaba by TETEA

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SECTION A:

1.

i	ii	iii	iv	V	vi	vii	viii	ix	X
A	C	D	D	D	В	C	D	C	D

2.

LIST A	i	ii	iii	iv	V	vi	vii	viii	ix	X
LIST B	Q	C	Н	Е	В	J	L	K	J	G

3.

- (i) Departmental Store
- (ii) Trade Discount
- (iii) Quantity Supplied
- (iv) Capital
- (v) Invoice
- (vi) Transportation
- (vii) Division of Labour
- (viii) Wage or Salary
- (ix) Export Trade
- (x) Road-side traders

SECTION B:

4.

- (a) **Direct Production:** is a type of production which involves the creation of goods for family or personal consumption and not for exchange purposes.
- (b) **Communication:** is a process of transferring or conveying information from one person to another. Example from manufacturers to customers.
- (c) **Catalogue:** is a document that shows a list of goods or services offered for sale with their respective prices.
- (d) **Fixed Cost:** is a cost which does not change with the level of output. Or is a cost that remains fixed at different level of output.
- (e) **Mobile Shop:** this is a retail outlet that sells goods by moving from one selling point to another through carriage equipment like Vans. .

5.

- (a) Wholesaler: is a person who buys goods from producers and sale them to retailers.
- (b) Five functions of Wholesaler:
 - *i.* Buying goods wholesaler purchase goods from producers
 - ii. Warehousing wholesaler stores goods until they are demanded by other traders
 - iii. Selling goods wholesaler sales goods to retailers
 - iv. Transportation wholesaler transfer goods from producers and to retailers
 - v. Market research wholesaler collects information about the goods in the market

SECTION C:

6. (a)

Formula:

Price Elasticity of Demand =
$$\frac{Q2-Q1}{P2-P1} \times \frac{P1}{Q1}$$

Data:

$$P1 = 400$$
 $Q1 = 800$

$$P2 = 600$$
 $Q2 = 600$

Price Elasticity of Demand =
$$\frac{600-800}{600-400} \times \frac{400}{800}$$

Therefore Price Elasticity of Demand = 0.5

- **(b)** The price elasticity of demand is <u>inelastic</u> because the answer is less than one. This means a high change in price cause a small change in quantity demanded.
- 7. Importance/Significance of studying commerce:
 - **a.** Commerce helps to fill the gap between producers and consumers
 - **b.** Commerce enable production to be continuous
 - **c.** Commerce enables goods to reach the point of consumption
 - d. Commerce provides employments
 - e. Commerce facilitates exchange and distribution of goods